



## ADVERTISING CONTRACT

ADVERTISER: \_\_\_\_\_ Date: \_\_\_\_\_

Street \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Advertising Contact: \_\_\_\_\_ Work Phone: \_\_\_\_\_

Cell Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Ad Size: \_\_\_\_\_ Cost: \$ \_\_\_\_\_ (plus 4.166% tax)

Insertion Date: \_\_\_\_\_ Issue: \_\_\_\_\_

No. of Issues to Run: \_\_\_\_\_

Deposit of \$ \_\_\_\_\_ (rate for 1st insertion) included with this contract

Payment By Check:  Mastercard/Visa: \_\_\_\_\_ Exp: \_\_\_\_\_

Copy/Photos to be provided by (date): \_\_\_\_\_

Advertising Agency: \_\_\_\_\_

Acct. Exec.: \_\_\_\_\_

Street \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

NOTES:

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**AD PRODUCTION:**

Advertisers must furnish all materials for ads including photos, copy and graphics by the appropriate deadline. Items may be submitted in digital form if conforming to Pre-Press Graphic Imaging requirements as specified by Publisher. Publisher will create ad based on advertiser's input and provide a proof for review prior to publication.

Copy Received: \_\_\_\_\_ Photos Received: \_\_\_\_\_

**ADDITIONAL PRODUCTION CHARGES:** Additional fees may be assessed for artwork manipulation, scans and other digital imaging services depending on the scope and extent of production services required.

**DEADLINES:**

45 days prior to publication

**TERMS:**

Payment for the first insertion must accompany all signed contracts. The remaining balance of the contract will be billed on the dates of distribution as per rate sheet. All invoices are payable within 15 days of invoice date. Interest of 1.5% per month (18% of annual rate) will be charged to all accounts overdue after 30 days. Advertiser agrees to pay reasonable attorney fees of collection fee if accounts are referred to collection. Cancellations require 30 days prior to reservation deadline and will be subject to short-rating.

**GENERAL POLICY:**

The Publisher may cancel any advertising at any time. Neither the Advertiser nor its agency may cancel after the closing date for space reservations. Cancellation must be in writing and confirmed in writing by the Publisher. The Publisher shall not be liable for any failure to publish accepted advertising if such failure is due to acts of God, strikes, accidents or other circumstances beyond the Publisher's control. Until advertising has been accepted by the Publisher, there is no obligation to publish it and hence no liability if not published. In consideration of publication of an advertisement the Advertiser and jointly, and severally, the Agency will indemnify and hold harmless REMS, Inc., dba REAL ESTATE MAUI STYLE, its officers, agents and employees against expenses (including legal fees) and losses resulting from the contents of the advertising, including, without limitation, claims or suits for libel violations of rights of privacy, copyright infringement or plagiarism. The Publisher will not be bound by any condition, printed otherwise, appearing on order blanks or copy instructions when such conditions conflict with the regulations set forth in the rate card. If the Advertiser fails to use the amount of

space or number of insertions contracted for, or fails to comply with other terms of the contract, the Advertiser will be short-rated at the end of the contract year or at the time the contract is cancelled, at the option of the Publisher.

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Accepted by Advertiser

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Date

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Accepted by Real Estate Maui Style

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Date

**SHIPPING INSTRUCTIONS:**

Send all copy, mechanical materials, and correspondence and insertion orders to:

REAL ESTATE MAUI STYLE  
P.O. Box 10187, Lahaina, HI 96761-0187  
Phone: (808) 661-8955  
Email: myrnastone@earthlink.net  
cara808@gmail.com